

## ***Tidal Promotion – HiFi Music meets High Resolution Audio***

### **Tidal Promotion**

Purchase a new UK variant LG WK7 ThinQ Speaker (“Qualifying Product”) from a Participating Retailer either online or in-store between 11 June – 31 December 2018 and claim by email to [lgepromotions@lge.com](mailto:lgepromotions@lge.com) by 13 January 2019 to receive a Tidal HiFi 6 month’s subscription code to then redeem with TIDAL on [www.tidal.com/lgpromotion](http://www.tidal.com/lgpromotion) by 31 May 2019. Please note, you must provide your credit/debit card details to TIDAL on redemption. Only available to the first 800 participants and valid to residents of mainland UK & Ireland and those aged 18 or over. Proof of purchase information and internet access is required. All claims for TIDAL code, must be made by 23:59 on 13 January 2019 and this Promotion can only be redeemed by new TIDAL customers and in conjunction with other promotions at Participating Retailers discretion. Please see the full terms and conditions below, with Tidal at <http://tidal.com/terms> and [www.tidal.com/lgpromotion](http://www.tidal.com/lgpromotion).

### **How to Claim**

1. Participants must purchase an LG WK7 ThinQ Speaker (“Qualifying Product”) from a Participating Retailer either online or in-store from 11 June 2018 – 31 December 2018 up to and including 23:59 while stocks last.
2. To benefit from the promotion, participants must email [lgepromotions@lge.com](mailto:lgepromotions@lge.com) after purchasing the Qualifying Product and include the following information by 23:59 on 13 January 2019:
  - a) The email subject must be: ‘TIDAL HiFi Music Meets High Resolution Audio’.
  - b) The message field must include their name and it must state that proof of purchase information is attached. It must also state the retailer the participant purchased from.
  - c) Participants must also attach their proof of purchase receipt (either a scan or photograph, please ensure that the full receipt is attached and viewable and that it is clear and legible, it must show the product purchased, the price paid, the retailer and the date of purchase).
3. Participants’ claims will be reviewed within one business day (weekends are not counted as business days) of making their claim and subject to all information being provided accurately, the TIDAL HiFi 6 month subscription code will then be emailed to Participant. It is the participants responsibility to provide the correct information in accordance with the How To Claim instructions above.

### **How to Redeem**

4. To redeem their subscription, Participants’ must then:
  1. Visit [www.tidal.com/lgpromotion](http://www.tidal.com/lgpromotion)
  2. Redeem their code by 31 May 2019
  3. Enter their email address and create a password
  4. Enter their payment details (Participants will not be charged for the first 6 months, after which they will begin to be charged for TIDAL HiFi subscription on a monthly basis, which as the time of creation of these terms is £19.99 per month and these are subject to change in accordance with TIDAL’s terms and conditions – it is the participants responsibility to read these)
  5. Once complete, Participants will receive a confirmation email and will be ready to log in to TIDAL.

6. Use of the Tidal platform is subject to TIDAL's terms and conditions at <http://tidal.com/terms>
5. Participants can download the TIDAL application from the Google Play Store or Apple App store for smartphone, tablet or computer device.
6. Participants must ensure all details they have provided are accurate and the promoter shall not be responsible for any claims which have been submitted incorrectly.
7. Only one claim is permitted for each new Qualifying Product and this Promotion can only be redeemed in conjunction with other Promotions at the judgement of Participating Retailer.
8. Please note, you will need access to the internet to redeem this Promotion and the Promoter is not responsible for any charges or issues that arise from this. Please contact your internet service provider for further information.
9. In the event of any queries, please contact us on <https://www.lg.com/uk/support/contact/chat-email/email>

### **General Terms and Conditions**

1. The How to Claim and How to Redeem instructions form part of these Terms and Conditions. By entering into this promotion) participants agree to be bound by these Terms and Conditions.
2. The email must be completed correctly as per the How to Claim instructions above.
3. This promotion is subject to stock availability and TIDAL HiFi 6 month codes are available on a first come first served basis to the first 800 claimants
4. It is the participant's responsibility to ensure a retailer is a participating retailer for the purposes of this Promotion.
5. The promotion is only open to legal residents of mainland United Kingdom and Ireland aged 18 or over.
6. All purchases must be made in the United Kingdom or Ireland and must be UK or Ireland variants.
7. Only one successful claim per transaction/receipt will be valid for this promotion and participants will be able to claim one Qualifying Product only.
8. This promotion cannot be redeemed if the participant is already a TIDAL member.
9. The Promoter reserves the right to provide an alternative to the code if circumstances make this unavoidable. The code will be emailed to participants within one business day following the validation of the successfully sent email.
10. It is the Participants responsibility to ensure the details they provide are accurate and the Promoter will not be responsible for delivery failure of the code where participants have provided incorrect or incomplete information.
11. Eligible claims will be validated within one working day after participants have submitted the claim, providing participants haven't returned or exchanged their Qualifying Product during this period.
12. Participants who fail to provide the correct details required or fail to meet the validation criteria will result in invalidation of the participant's claim and forfeiture of any right to the promotion.
13. Claims sent in through agents or third parties will be disqualified.
14. The Promoter reserves the right, at any time, to verify the validity of claims and to disqualify any participant who submits a claim that is not in accordance with these Terms and Conditions or who tampers with the claim process. Errors and omissions may be accepted at the

Promoter's discretion. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.

15. The Promoter's decision is final and no correspondence will be entered into.
16. No responsibility will be accepted for claims not correctly completed or not received by the closing date specified. Claims will be disqualified if incomplete. It is the participant's responsibility to ensure that sufficient details are provided for claims to be processed.
17. The offer is subject to availability while stocks last.
18. The Subscription account is not transferable or exchangeable and cannot be taken as cash.
19. The Promoter accepts no responsibility for claims that are misdirected, lost, delayed, damaged or corrupted to or from the Promoter due to any computer malfunction, virus, bug, delay or other reason whatsoever.
20. If this Promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter, the Promoter reserves the right, in its sole discretion, to the fullest extent permitted by law (a) to disqualify any participant; or (b) to modify, suspend, terminate or cancel the Promotion, as appropriate.
21. The Promoter reserves the right to cancel this Promotion at any time and change the terms and conditions without incurring any liability.
22. Except in the case of death or personal injury arising from its negligence or in respect of fraud and so far as is permitted by law, the Promoter (including its associated companies, officers, employees and agents) exclude responsibility and all liabilities arising to participants or otherwise under the Promotion; whether direct, indirect, special or consequential, arising in any way out of the Promotion, including, but not limited to, where arising out of the following: (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control); (b) any theft, unauthorised access or third party interference; (c) any claim or offer that is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter; (d) any tax liability incurred by a claimant; or (e) use of the gift. The Promoter (including its associated companies, officers, employees and agents) shall not be liable for any postponement, cancellation, delay, changes to the Promotion or failure to fulfil this offer where such failure is caused by any supervening event of force majeure, meaning any event(s) outside the reasonable control of the Promoter (including without limitation the act or default of any third party supplier).
23. The Promoter acts as data controller as defined in applicable UK data protection legislation including the EU General Data Protection Regulation (the "Legislation") only for the data provided to the Promoter, not for data provided to any third party such as TIDAL. The Promoter agrees to comply with its obligations under the Legislation. In particular, Promoter will hold all personal data securely and the Promoter will use data solely for the purposes of administering the Promotion as set out in these Terms and Conditions (unless you indicate otherwise or for the company's legitimate business interest) and in accordance with the Legislation and the CAP Code. Further information regarding the LG privacy policy can be found at <http://www.lg.com/uk/privacy>.
24. This Promotion, and any dispute or claim arising out of or in connection with it, shall be governed by and construed in accordance with English law. Participants irrevocably agree that the courts of England and Wales shall have exclusive jurisdiction to settle any dispute or claim that arises out of or in connection with this Promotion.

Promoter: LG Electronics U.K. Ltd, Velocity 2, Brooklands Drive, Brooklands, Weybridge, KT13 0SL.